



WINNIPEG
2017



CHARLESWOOD
CURLING CLUB

MONSANTO



***Scotties Tournament of
Hearts presented by
Monsanto Provincial
Championship
Player's Guide***

2016-2017

2017 Scotties Tournament of Hearts presented by Monsanto Provincial Championship Player's Guide

Contact Information

Arena: Eric Coy Arena
535 Oakdale Drive
Winnipeg, MB R3R 0Z9
(204) 986-6917

Curling Club: Charleswood Curling Club

Dates: January 24-29, 2017

CurlManitoba Contact: Event Manager
Melissa Doan
mdoan@curlmanitoba.org
204-925-5721

Event Contact: Co-Chairs:

Rick Schinkel & Deb McCreanor
Scottiesmb2017@gmail.com

CONGRATULATIONS TO you and your team on earning the opportunity to compete in the Scotties Tournament of Hearts presented by Monsanto Provincial Championship at the Eric Coy Arena in Winnipeg, Manitoba from January 24-29, 2017.

Please note the dates – registration, the pre-competition practice, question period and banquet will be held on Tuesday, January 24, 2017, which is the official start date of the event.

Please review this package and the event guidelines with the rest of your team members so everyone is well aware of the information. Items such as the booking of accommodations and ordering of extra banquet tickets should be looked after as soon as possible. Soon after all teams have qualified, your team will receive a 'seeding' form and the event guidelines. Only teams involved in the championship participate in the seeding. Please DO NOT seed your own team.

If you have any questions or problems prior to your arrival at the arena, please contact CurlManitoba.

Your Host Committee and Ice Crew for all of our championships devote a lot of volunteer hours to put on these events for the competitors. Be sure to say a thank you when you have a chance.

The Board of Directors of CurlManitoba wishes you and your team good curling and good fellowship at your championship.

***IN ALL MATTERS CONCERNING ON
ICE SITUATIONS, THE FINAL
DECISION WILL BE MADE BY THE
HEAD UMPIRE***

***IN ALL MATTERS CONCERNING OFF
ICE ISSUES, THE FINAL DECISION
WILL BE MADE BY THE
CURLMANITOBA EVENT
REPRESENTATIVE***

► PRE CHAMPIONSHIP

The host committee is requesting that each team send in a high resolution photo of their team in a .jpg format. Along with your photo (lined up from left to right skip to lead), please write the team members names and provide a short bio of the team. Please send these to Melissa Doan at mdoan@curlmanitoba.org by December 28th, 2016.

Details of the team bio may include the answers to some of the following questions:

- How long have you been curling as a team?
- What are you looking forward to about the upcoming Scotties?
- Your favorite thing about curling?
- How long each team member has curled for
- Favorite thing to do as a team outside of curling

The information collected may be used by the committee social media platforms (Instagram, facebook, and twitter), the event program, and daily event newsletter.

► LOCAL ARRANGEMENTS

ACCOMMODATIONS

Holiday Inn Airport West

Group Booking Code: SC1

Direct Toll Free Reservations: 1-800-665-0352

Local Phone: (204) 885-4478

A block of rooms have been reserved at a rate of \$115.00 per room per night based on single or double occupancy (plus taxes) for Standard Accommodations.

Rooms are blocked until January 3, 2017.

Best Western Plus Winnipeg West

Phone: 204-594-2200

Group Block: CurlMB Scotties Tournament

A block of rooms have been reserved at a rate of \$106.24 per room plus taxes.

Rooms are blocked until January 10, 2017.

OPENING BANQUET

The Banquet will be held on Tuesday, January 24 at the Holiday Inn Winnipeg Airport West, 2520 Portage Ave. Cocktails 6 pm, Dinner 6:30 pm. Banquet tickets will be provided to four competitors plus their named coach. Fifts can purchase banquet tickets for \$40. Please contact Nancy Nagy by email at nhnagy@shaw.ca or by phone at 204-995-5831 by Jan.10, 2017. You can pay by cash or cheque (made out to Scotties MB 2017).

All attendees have a choice of chicken, salmon or beef. Vegetarian manicotti and gluten free meals are available upon request. RSVP and dinner selection is to be made by Jan.10, 2017 to Nancy (nhnagy@shaw.ca or 204-995-5831). Cash bar will be available, with complimentary red & white wine on the tables for dinner.

*Please note: Dress Code as found on page 40 of the CurlManitoba Rule Book.
Reminder: The dress code includes all official event functions.

EVENT TICKETS

EVENT PASS:	\$99 (Early Bird \$75)
DAY PASS (Any Day):	\$25
SINGLE DRAW (Any Draw - except final):	\$10
FINAL:	\$15
AGE 6-12:	\$5
5 & Under:	Free

COMMUNICATION

Event results will be published on the CurlManitoba website at www.curlmanitoba.org

LOCKERS

Change rooms will be provided. No lockers will be available.

PARKING

Parking will be designated for teams at the arena.

Awards & More All-Star Awards

A Scotties Tournament of Hearts All-Star team will be selected by members of the Manitoba Curling Media in attendance prior to the 1 vs 1 Game.

OPENING CEREMONIES

Opening Ceremonies will be held at the Eric Coy Arena on Wednesday, January 25th at 7:15 pm. The team members and coach are asked to assemble in full approved uniforms (including curling shoes) at the Eric Coy Arena by 6:45pm. Pre-identified 5th Players may also participate in Opening Ceremonies.

*****Please see dress code on page 40 of the CurlManitoba Rule Book.

SPECIAL EVENTS

Teams will be given information at team registration.

MEDICAL

Teams will be given information at team registration.

REGISTRATION

Teams will register at the Eric Coy Arena on Tuesday, January 24th, 2017 between the hours of 12:00 and 4:00 pm.

PRE-COMPETITION PRACTICE

CurlManitoba Development Manager, Elaine Owen, will schedule practice ice and contact you with your time. It will take place between 1:00 p.m. and 4:00 pm on the day prior to the start of the competition.

QUESTION & ANSWER PERIOD

A Question Period will be held at 4:30pm sharp in the lobby of the arena on Tuesday, January 24th.

Note: The start date of all championship events is the pre-event practice.

Participation and Cresting Agreements

The purpose of the agreements is to ensure that all provincial participants understand the operations and responsibilities as a team at a championship. The agreements must be submitted to CurlManitoba seven days prior to the start of the event, no later than 12:00 PM NOON, January 16th. This is the Monday one week prior to the event. Any team that does not submit their agreements by the deadline will be replaced by the next highest placing eligible team.

Coaches, fifths and replacement players may not be designated after this time.

SEEDING THE DRAW

Seeding refers to a ranking of the teams so that they may be placed in the standard CurlManitoba draw. A form will be emailed to all teams after the 16 teams are known.

Please make sure to return this form (by E-Mail eowen@curlmanitoba.org fax Attn: Elaine to 204-925-5720 OR Deliver to the CurlManitoba Office, 145 Pacific Ave, Winnipeg, MB R3B 2Z6) by the indicated deadline. If submitting by fax (204) 925-5720 please remember to print clearly.

Remember, this is your opportunity to participate in making the draw so please ensure your team's input by promptly responding. In doing their team rankings, teams are reminded that this is neither a popularity contest nor an attempt to predict the winner. It is a ranking of teams based on your personal experience and knowledge of the teams' ability. It is each team's responsibility to make an unbiased assessment of every team excluding themselves. This ensures that the final draw groupings at the provincial championship are the fairest possible for all teams.

NOTE: Teams do not seed their own team.

► MEDIA

CurlManitoba is fortunate to have great support from media across the province. Every player is asked to do their part in maintaining that support by cooperating with media when requested.

The presence of photographers and cameramen is a fact during a CurlManitoba Championship. While it may seem courteous to you to stop your movement while they take their picture, it is not your responsibility to do so. Your job is to be in position to sweep or make your next shot. If you must move in front of their camera to do so, do not be concerned about it.

For all Televised Games:

The entire team is asked to report to the Umpires 30 minutes prior to their practice time, one hour before game time. At that time the television crew may request to do a short

interview. All players are asked to wear a radio frequency microphone for the duration of the game. With the wearing of the microphone comes the responsibility of “watching your language”. The use of obscene or offensive language on air is strictly forbidden. Players will be ejected from the game should obscene or offensive language be broadcast on air. All televised games will be 10 ends minimum.

SOCIAL MEDIA GUIDELINES for ATHLETES and COACHES

Definitions

1. The following term has this meaning in these Guidelines:
 - a) “*Social media*” – The catch-all term that is applied broadly to new computer-mediated communication media such as blogs, YouTube, Facebook, and Twitter

Purpose

2. These Guidelines provide athletes and coaches with tips and suggestions for social media use. Athletes and coaches are strongly encouraged to develop their own strategy for social media use (either written down or not) and ensure that their strategy for social media use is acceptable pursuant to CurlManitoba’s *Code of Conduct, Behavioural and Discipline Policies*.
3. Given the nature of social media as a continually developing communication sphere, CurlManitoba trusts its athletes and coaches to use their best judgment when interacting with social media. These Guidelines are not hard and fast rules or behavioural laws; but rather ideas that will inform athletes’ and coaches’ best judgment.

Social Media Guidelines for Athletes

4. The following tips should be used by athletes to inform their own strategy for social media use:
 - a) Set your privacy settings to restrict who can search for you and what private information other people can see
 - b) Coaches, teammates, officials, or opposing competitors may all add you to Facebook or follow you on Twitter. You are not required to follow anyone or be Facebook friends with anyone
 - c) If you feel harassed by someone in a social medium, report it to your coach, umpire, or to CurlManitoba
 - d) Do not feel pressure to join a fan page on Facebook or follow a Twitter feed
 - e) Content posted on Twitter and Facebook, relative to your privacy settings, is considered public. In most cases, you do not have a reasonable expectation of privacy for any material that you post
 - f) Avoid posting pictures of, or alluding to, participation in illegal activity such as: speeding, physical assault, harassment, drinking alcohol (if underage), and smoking marijuana
 - g) Model appropriate behaviour in social media befitting your status as a) an elite athlete, and b) a member of your club and of CurlManitoba. As a Member of CurlManitoba, you have agreed to CurlManitoba’s *Code of Conduct, Behavioural and Discipline Policies* and must follow that Code when you post material and interact with other people through social media

- h) Be aware that your public Facebook page or Twitter feed may be monitored by your club, coach, or by CurlManitoba and content or behaviour demonstrated in social media may be subject to sanction under CurlManitoba's *Code of Conduct, Behavioural and Discipline Policies*

Social Media Guidelines for Coaches

- 5. The following tips should be used by coaches to inform their own strategy for social media use:
 - a) Choosing not to engage with social media is an acceptable social media strategy. But you must have good reasons for your choice and be active in other communication media
 - b) Despite what Facebook says, you are not actually "friends" with athletes. Resist commenting on athletes' personal activities, status updates, or tweets on Twitter
 - c) Consider monitoring or being generally aware of athletes' public social media behaviour to ensure compliance with CurlManitoba's *Code of Conduct, Behavioural and Discipline Policies*
 - d) Coaches may not demand access to an athlete's private posts on Twitter or Facebook
 - e) Do not "friend" athletes on Facebook unless they request the connection. Never pressure athletes to "friend" you
 - f) If you accept some "friend" requests, or follow one athlete on Twitter, you should accept all friend requests and follow all the athletes. Be careful not to show favouritism on social media
 - g) Consider managing your social media so that athletes do not have the option to follow you on Twitter or "friend" you on Facebook
 - h) Seek permission from athletes before posting pictures or videos of the athletes on publicly available social media like a blog or on YouTube
 - i) Do not use social media to 'trap' athletes if they say one thing to you in person but their social media activity reveals they were doing something different
 - j) Keep selection decisions and other official team business off social media
 - k) Never require athletes to join Facebook, join a Facebook group, subscribe to a Twitter feed, or join a Facebook fan page about your team or organization
 - l) If you create a fan page on Facebook for your team or athlete, do not make this social media site the exclusive location for important information. Duplicate important information in more official channels (like on a website or via email)
 - m) Ensure that parents are aware that some coach-athlete interactions may take place on Facebook
 - n) Exercise appropriate discretion when using social media for your own personal communications (with friends, colleagues, and other athletes) with the knowledge that your behaviour may be used as a model by your athletes
 - o) Avoid association with Facebook groups or Twitter feeds with explicit sexual contact or viewpoints that might offend or compromise the coach-athlete relationship
 - p) Never misrepresent yourself by using a fake name or fake profile
 - q) Be aware that you may acquire information about an athlete that imposes an obligation of disclosure on your part (such as seeing pictures of underage athletes drinking during a trip)
 - r) Attempt to make communication with athletes in social media as one-sided as possible. Be available for athletes if they initiate contact via social media – athletes

may wish to have this easy and quick access to you – but avoid imposing yourself into an athlete's personal social media space unless explicitly requested to do so

WHEN YOU WIN THE PROVINCIAL CHAMPIONSHIP

Before you leave the ice:

- Media interviews may be required, either on-site or by telephone. The CurlManitoba Event Manager &/or Host Committee Chair will coordinate these requests.
- A Champions Photo will be taken. This will involve the four team members in a pose as required for the National Championship program. Additional poses involving sponsor, trophy presentation, etc will also be required.
- Immediately after the Championship Final, CurlManitoba and the Host Committee will be hosting a reception for the two finalist teams along with sponsors and other guests. During the reception, team members will be required to complete National Championship documentation and uniform fittings (jackets and shirts). If you have previously participated in this Canadian Championship you may want to supply any previous crests to be added to your jacket. These forms will be sent in (by CurlManitoba's High Performance Director) within 2 hours of you winning the Championship.

The following items will require your attention in preparation for leaving for the Canadian Championship.

- ***NEW:*** Within 24 hours you must complete and return forms with your coach, fifth, and biography information. These forms will be given to you with all of the National Championship documentation. Your team will also be arranging your flights within 24 hours of winning the Championship. Note: all flights will need to be approved by Curling Canada.
- The CurlManitoba High Performance Director is available to work with the team prior to leaving for the championship. As Manitoba's Representative your team is required to be available for a meeting with the High Performance Director
- CurlManitoba will provide pin cards, which will include a team picture plus CurlManitoba and event pins. The team will be required to supply a predetermined number of club pins for this card.
- In the past, teams have often purchased a team jacket for presentation to their team driver at the championship.
- Normally the home club of the provincial championship winning team hosts a team social evening.
- You may be required to participate in some media events prior to leaving for the championship.

The STOHL will be played in St Catharines, ON February 18-26, 2017.

Please see the CurlManitoba Rule Book 2016-2017 on CurlManitoba Website www.curlmanitoba.org under competitions.

Thank you to the Sponsors of
CurlManitoba Provincial Championships

