

September 23, 2011

FUNDRAISING OPPORTUNITY

CurlManitoba is please to be able to offer its' members a new fundraising opportunity, the Safeway Gift Card program. This program allows clubs, associate members, leagues, or individual teams to be able to sell Safeway Gift Cards and retain a portion of the sales for themselves. By ordering a concentrated amount we are able to reach the minimum amount needed to maximize our return. The more that curling sells the larger % Safeway pays back. CurlManitoba is pre-purchasing enough cards to ensure that the minimum amount for the largest percentage of payback is reached from the start. The details are as follows:

- CurlManitoba will advance each club up to a maximum of \$2500 at a time, and they can pay CurlManitoba once the cards are sold
- If clubs choose to pay up front there is no maximum to the amount that they can purchase.
- Associate members, leagues or individual teams must pre-purchase the cards from CurlManitoba
- We will purchase back a maximum of 20% or a maximum of \$500 in gift cards from a club should they not be able to sell them all
- We will only purchase cards back if it is done within 45 days of original order
- We will not purchase back cards from associate members, leagues or teams
- For clubs, CurlManitoba will retain 3% of the sales and the club retains 5%.
- For associate members, leagues or teams. CurlManitoba will retain 4% while the associate members, leagues or teams retain 4%
- To take part fill out the attached form and send it back to CurlManitoba
- Your organization or group may purchase multiple times during the duration of the program,
- The program will run from October 1st, 2011 to December 16th, 2011

CurlManitoba respects that this opportunity is limited in scope and not for all clubs, especially rural ones. We have selected this opportunity as a test because it involves multiple clubs from both rural Manitoba and Winnipeg, yet it is not so big that we can't manage it at this time. Starting small will allow us to work out a process for the future that will be seamless once we have determined an opportunity that will work for all clubs in Manitoba

Based on the success of this opportunity we will look at larger scale and more complex fundraising opportunities that would give all or most clubs the opportunity to participate.

Should you have any questions or comments please do not hesitate to contact Tracey at 204-925-5723 or by email at tewasko@curlmanitoba.org.

145 Pacific Avenue,
Winnipeg, Manitoba R3B 2Z6
Office (204) 925-5723
Fax (204) 925-5720
www.curlmanitoba.org
mca@curlmanitoba.org

